



Foresight is a strategic asset

Kena is an independent management consultancy. Our team operates globally to help corporations, institutional investors, “family offices” and entrepreneurs. Our services enable our clients to anticipate risks as well as to make adequate decisions on the basis of high-value corporate intelligence.

RISK PREVENTION

Kena SCAN

- ▶ **YOUR OBJECTIVE**
Obtain an accurate, unbiased appraisal of your current and future business partners.
 - ▶ **Kena SCAN** arms you with concise and thorough due diligence reports, providing you with an information-based competitive edge.
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Kena SCREEN

- ▶ **YOUR OBJECTIVE**
Use comprehensive portraits of executives in order to validate recruitments, select partners, maximize bargaining power or anticipate conflicts of interests.
 - ▶ **Kena SCREEN** complements your internal expertise. It can be used like a reading grid to validate internal and external key stakeholders.
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Kena WATCH

- ▶ **YOUR OBJECTIVE**
Protect your current or future technologies, characterize a technology-driven market and/or shorten time-to-market.
 - ▶ **Kena WATCH** is an audit report written from a dual “technology and risks” standpoint which facilitates strategic or tactical decision making.
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Kena COMPACT

- ▶ **YOUR OBJECTIVE**
Get clear answers to a limited number of questions surrounding a company or its management.
 - ▶ **Kena COMPACT** is a tailor-made report which brings light to a predefined number of issues. It is designed to enable decisions or accelerate time-to-decisions.
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Kena TARGET

- ▶ **YOUR OBJECTIVE**
Communicate efficiently on topics influencing future outcomes in your industries.
 - ▶ **Kena TARGET** is client-driven throughout the process: target identification, message drafting & delivery, debriefing.
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Kena STRUCTURE

- ▶ **YOUR OBJECTIVE**
Design & implement a methodology to continuously weigh risks and opportunities.
 - ▶ **Kena STRUCTURE** designed together with your internal process owners, equips you with a powerful corporate intelligence tool.
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Kena P.O.S.

- ▶ **YOUR OBJECTIVE**
Evaluate the quality of your distribution channels. Benchmark your network versus competitors.
 - ▶ **Kena P.O.S. (Point of Sale)** delivers structured and objective data on the quality of your customer relationship at the physical or virtual point of sale.
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RESPOND TO AN UNFORESEEN SITUATION

Kena TRACE

- ▶ **YOUR OBJECTIVE**
Prepare efficiently for arbitration or litigation.
 - ▶ **Kena TRACE** documents facts, as well as evaluates economic prejudice. It helps you and your lawyers trace and attach assets in due course.
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Kena RESPOND

- ▶ **YOUR OBJECTIVE**
Respond firmly, diligently and discreetly to risky and unusual situations.
 - ▶ **Kena RESPOND** provides end-to-end support from situation analysis through to adequate response deployment.
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Kena SHELTER

- ▶ **YOUR OBJECTIVE**
Protect your products, services, intellectual property and channels efficiently.
 - ▶ **Kena SHELTER** accompanies your internal experts their efforts against counterfeiting and grey market players. Kena thereby contributes to protect your brands, IP and trade secrets.
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